

# INVOICE



**KUSA-TV**  
 500 Speer Blvd.  
 Denver, CO 80203  
 Main: (303)871-9999  
 Billing:

[www.9news.com](http://www.9news.com)

Billing Address:

**Waterfront Strategies / POL**  
**Attention: Accounts Payable**  
 3050 K Street NW Suite 100  
 Washington, DC 20007

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1569197-2	10/31/18	November 2018	10/29/18 - 10/29/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Mary Tricoli	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ House Majority PAC	HOUSE MAJORITY PAC	6203

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	1569197	08993495

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9914573	79	86

Agency Ref	Advertiser Ref
10957AG	38241

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/29/18	M-F 430-5a News	430-5am	MTWTF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 3 \$375.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUSA	M	10/29/18	4:51 AM	M-F 430-5a News	430-5am	:30	HMP18C006T01H	\$375.00 NM
2	10/23/18	10/29/18	Today Show 2	9-10am	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUSA	M	10/29/18	9:59 AM	Today Show 2	9-10am	:30	HMP18C006T01H	\$900.00 NM
3	10/23/18	10/29/18	9News at Noon	12-1230pm	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUSA	M	10/29/18	12:08 PM	9News at Noon	12-1230pm	:30	HMP18C006T01H	\$750.00 NM
4	10/23/18	10/29/18	Ellen	3-4pm	MTWTF--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$950.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KUSA	M	10/29/18	3:36 PM	Ellen	3-4pm	:30	HMP18C006T01H	\$950.00 NM
5	10/23/18	10/29/18	Local News @ 5p M-F	5-530pm	MTWTF--	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 3 \$4,000.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

<u>Invoice #</u> 1569197-2	<u>Invoice Date</u> 10/31/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 10/29/18
<u>Advertiser</u> ISS/ House Majority PAC	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate Number</u> 6203	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
5	10/23/18	10/29/18	Local News @ 5p M-F	5-530pm	MTWTF--	:30	3	\$4,000.00	NM																																		
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3	KUSA	M	10/29/18	5:12 PM	Local News @ 5p M-F	5-530pm	:30	HMP18C006T01H	\$4,000.00	NM																																	
6	10/23/18	10/29/18	Local News @ 6p M-F	6-630pm	MTWTF--	:30	3	\$4,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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12	10/23/18	10/29/18	9News Daybreak 5a	5-530am	MTWTF--	:30	5	\$950.00	NM																																		
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2	KUSA	M	10/29/18	5:28 AM	9News Daybreak 5a	5-530am	:30	HMP18C006T01H	\$950.00	NM																																	
16	10/23/18	10/29/18	9News 6am	6-7am	MTWTF--	:30	3	\$2,200.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/23/18</td> <td>10/29/18</td> <td>MTWTF--</td> <td>3</td> <td>\$2,200.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>3</td> <td>KUSA</td> <td>M</td> <td>10/29/18</td> <td>6:42 AM</td> <td>9News 6am</td> <td>6-7am</td> <td>:30</td> <td>HMP18C006T01H</td> <td>\$2,200.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/18	10/29/18	MTWTF--	3	\$2,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KUSA	M	10/29/18	6:42 AM	9News 6am	6-7am	:30	HMP18C006T01H	\$2,200.00	NM
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17	10/23/18	10/29/18	Today Show	7-9am	MTWTF--	:30	2	\$2,200.00	NM																																		
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1	KUSA	M	10/29/18	8:53 AM	Today Show	7-9am	:30	HMP18C006T01H	\$2,200.00	NM																																	
<u>Total Spots</u>							<b>9</b>																																				

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$16,325.00</b>
<u>Agency Commission</u>	<b>\$2,448.75</b>
<u>Net Amount Due</u>	<b>\$13,876.25</b>

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